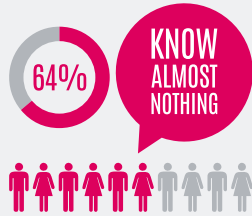


# PANCREATIC CANCER



64% OF EUROPEANS SAY THEY KNOW ALMOST NOTHING ABOUT PANCREATIC CANCER<sup>1</sup>

PANCREATIC CANCER IS THE **4TH** LEADING CAUSE OF DEATH BY CANCER IN EUROPE<sup>2</sup>



BETWEEN 25-30% OF ALL PANCREATIC CANCER CASES ARE ATTRIBUTABLE TO SMOKING CIGARETTES<sup>3</sup>

**98%** LOSS OF LIFE EXPECTANCY

PANCREATIC CANCER PATIENTS LOSE 98% OF THEIR HEALTHY LIFE EXPECTANCY AT THE POINT OF DIAGNOSIS<sup>4</sup>

**DIABETICS 120%** GREATER RISK



THE RISK OF DEVELOPING PANCREATIC CANCER IS UP TO 120% GREATER IN PEOPLE WITH DIABETES<sup>5</sup>



THE NUMBER OF PEOPLE DYING EACH YEAR FROM PANCREATIC CANCER HAS RISEN CONTINUOUSLY OVER THE LAST 40 YEARS<sup>6</sup>

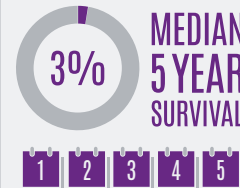
**4.6 MONTHS** MEDIAN SURVIVAL

THE MEDIAN SURVIVAL TIME FOR SOMEONE DIAGNOSED WITH PANCREATIC CANCER IN EUROPE IS 4.6 MONTHS AFTER DIAGNOSIS<sup>7</sup>

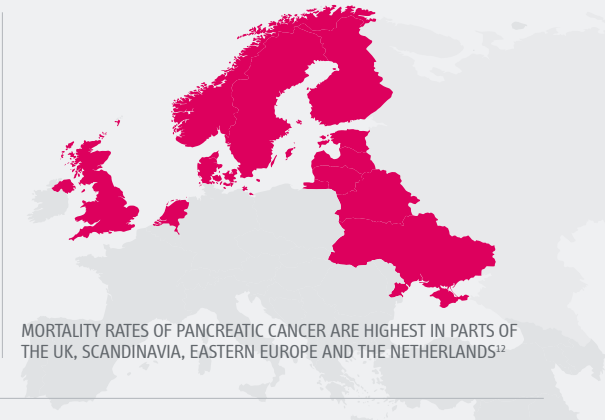
**< 2%** CANCER RESEARCH FUNDING

PANCREATIC CANCER RECEIVES LESS THAN 2% OF OVERALL CANCER RESEARCH FUNDING ACROSS EUROPE<sup>8</sup>

PANCREATIC CANCER IS THE **10TH** MOST COMMON MALE CANCER AND **7TH** MOST COMMON FEMALE CANCER<sup>9</sup>



THE MEDIAN 5 YEAR SURVIVAL RATE FOR PANCREATIC CANCER ACROSS EUROPE IS 3%<sup>11</sup>



MORTALITY RATES OF PANCREATIC CANCER ARE HIGHEST IN PARTS OF THE UK, SCANDINAVIA, EASTERN EUROPE AND THE NETHERLANDS<sup>12</sup>

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5. Farthing, M, Roberts, S, Samuel D, Williams D, et al. Survey of digestive health across Europe: Final report. Part 1: The burden of gastrointestinal diseases and the organisation and delivery of gastroenterology services across Europe. *United European Gastroenterology Journal*, December 2014 vol. 2 no. 6 539-543  
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